



Hosted By: Spin Dr. K.O

Event Overview

- **Date:** Saturday, July 27th and Sunday, July 28th
- **Location:** Parcel 5 285 East Main Street 14604 Rochester, NY

Day 1: Saturday, July 27th

Morning

10:00 AM: Vendor Setup and Volunteer Assignment Meeting

- Important for smooth event execution
- Assign roles and responsibilities

Midday

12:00 PM: Black National Anthem by Charizma Jean

- Honorary opening performance

12:15 PM: Sponsors, Volunteer, and Vendors Introduction

- Acknowledge contributions and roles
- Info about Black IS Beauty Art Expo

1:00 PM: Soul Train Tribute

- Sponsored by The Rochester Black Arts Counsel
- Celebrates iconic music and dance

Afternoon

3:00 PM: Line Dance and Live Music

- Performance by Low Key Live featuring Ashley Nicole & Robb Giss
- Audience participation encouraged

4:00 PM: Dance & Step Competition

- Grand Prize Starting at \$500
- Display of talent in dance and stepping

Evening

5:00 PM: Talent Showcase

- Platform for young talents to shine

6:00 PM: Live Music by Tru Soul

- Evening concert to energize the crowd

7:00 PM: Poetry Showcase

- Hosted by Goddess Bliss

8:00 PM: Closing

- Summary of day's events and look forward to Day 2

Day 2: Sunday, July 28th

Morning

10:00 AM: Vendor Setup and Volunteer Assignment Meeting

Midday

12:00 PM: Black National Anthem by Charizma Jean

12:15 PM: Sponsors, Volunteer, and Vendors Introduction

- Acknowledge contributions and roles

1:00 PM: Black IS Beauty Art Expo/Spade's Championship Brought to you by Sun Lion Financial Group

- Spades Tournament Grand Prize Starting at \$500
- Hosted by Spin Dr. K.O

Afternoon

2:00 PM: Hair Show

- Grand Prize Starting at \$500
- Hosted by Lovely Labs

4:00 PM: Family Fashion Show

- Brought to you by Sun Lion Financial Group

Evening

5:00 PM: Comedy Show

- Laughter and joy with talented comedians

6:00 PM: Main Stage Concert

- Headlining music performance

7:00 PM: Scholarship Award Presentation

- Award Starting at \$500
- Recognition of academic achievements
- Hosted by Shanell Jeffries
- Presentation by Isaiah Santiago

8:00 PM: Closing

- Final remarks and thanks

Additional Information

Sponsors

- Key sponsors that made the event possible

Volunteer Assignments

- Detailed roles and responsibilities for volunteers

Vendor Setups

- Information on vendor locations and offerings